

Cannabis Store Window Coverings and Minimum Staffing

Effective October 29, 2026, Manitoba no longer requires age-restricted cannabis stores to ensure that people outside cannot see inside the store. On the same date, the Manitoba government has been given the authority to develop regulations to set the number of staff working in cannabis stores or working during specified hours. No changes to cannabis store staffing requirements have been made at this time, as supporting regulations still need to be developed.

Can age-restricted cannabis stores remove their window coverings now?

Yes, provided they still meet other requirements under The Liquor, Gaming and Cannabis Control Act (e.g., cannabis products, packages and labels still cannot be visible to young people). Age-restricted stores may remove their window coverings effective immediately, but there is no requirement to remove window coverings. Stores may choose to keep their window coverings if they wish.

Are age-restricted cannabis stores required to change their storefronts to see inside the stores? Do windows need to be added to stores that don't have them?

No. Age-restricted cannabis stores may choose to remove existing window coverings, if they wish. There is no requirement to make any changes or to add windows to the architecture of a store if it does not have any.

Are young people allowed to see cannabis products, packaging and advertising now?

No. Cannabis retailers must ensure that cannabis products, packaging and labels are not visible to young people under The Liquor, Gaming and Cannabis Control Act. The Cannabis Act (Canada) also prohibits cannabis advertising and cannabis from being displayed in ways that can be seen by young people.

What are some suggestions for cannabis stores without window coverings to ensure that young people cannot see cannabis products, packaging and advertising?

Based on its furnishings, floor plan and architectural layout, an age-restricted cannabis store that removes its window coverings must still ensure that young people cannot see the cannabis products, packages and labels that are in the store. Examples of measures that age-restricted cannabis stores might use to ensure young people do not see cannabis products, packages and labels from outside the store:

- using partition walls and screens or large plants
- positioning of shelves or racks or using covered shelves or racks
- moving a display to another part of the store
- being selective about which window coverings to remove

What is the minimum number of staff required to work in a cannabis store?

This has not yet been determined. Stores are not required to make any changes to their staffing practices at this time. While government has the authority to develop regulations to set the number of staff working in cannabis stores or working during specified hours, making this change requires consultation and the development of supporting regulations, which is yet to occur. The LGCA plans to conduct consultations with industry and interest-holders to ensure a balanced and informed approach for setting staffing requirements. The LGCA is currently creating a consultation process to guide these engagements.

I need more information. Who can I ask?

Please contact the LGCA's commercial services department at licence@LGCAmb.ca or through the Contact Us form on LGCA website (www.LGCAmb.ca).

Available in alternate formats, upon request.

