

PUBLIC EDUCATION SURVEY ON

# Awareness of Alcohol, Cannabis and Pregnancy in Manitoba



## Alcohol



## Cannabis



**80%** of Manitobans agree there is no known safe amount of alcohol to consume while pregnant

**76%** of Manitobans agree there is enough information on the impact that fetal alcohol exposure has on a developing baby

**30%** of Manitobans agree that consuming a small amount of alcohol on a few occasions will likely not have any long-term impact on the child

### Heard of Effects on Pregnancy or the Unborn Child Linked to Alcohol

**73%** Manitobans

**59%** Pregnant, New Parents, Planning

**67%** of Manitobans agree there is no known safe amount of cannabis to consume while pregnant

**40%** of Manitobans agree there is enough information on the impact that fetal cannabis exposure has on a developing baby

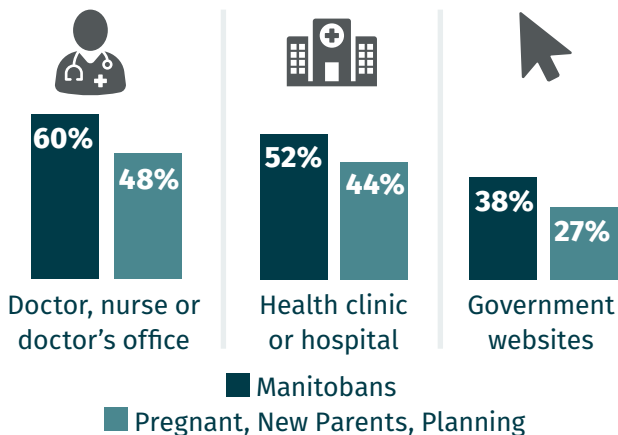
**25%** of Manitobans agree that consuming a small amount of cannabis on a few occasions will likely not have any long-term impact on the child

### Heard of Effects on Pregnancy or the Unborn Child Linked to Cannabis

**18%** Manitobans

**27%** Pregnant, New Parents, Planning

### Where do Manitobans prefer to receive information on effects of alcohol and/or cannabis use and pregnancy?



### What groups have a lower awareness of risks related to alcohol and cannabis use during pregnancy?

- Pregnant people, new parents and individuals who are planning to become pregnant within the next two years
- Younger people (aged 18-34)
- Men

### Best Way to Reach New Parents and Those Who Are Pregnant or Planning with Information



An online survey was conducted with 1,250 adult Manitobans, which includes a targeted sample of 285 individuals who were pregnant, new parents (gave birth in the past two years) or planning to become pregnant within the next two years. Respondents were surveyed with representation among region, age, income groups and ethnicities.