

In-Store Brewing

STANDARDS

1.0 Definitions

“**brewing**” the term brewing and fermenting are used interchangeably in these standards and refer to the process of producing both wine and beer.

“**carboy**” is defined as glass or plastic vessel used as a fermentation tank when brewing or fermenting beverages such as wine or beer.

“**fermenting**” - the term brewing and fermenting are used interchangeably in these standards and refer to the process of producing both wine and beer

“**personal use**” is defined as beer and wine that is produced and used by an individual, or used by others at the individual’s expense. It does not include the sale or other commercial use of the beer or wine.

2.0 General

2.1

The operator of an in-store brewing premises must ensure that beer or wine is produced in the authorized premises in accordance with all relevant federal or provincial enactments and municipal by-laws; and that the authorized premises are operated in accordance with all relevant federal or provincial enactments and municipal by-laws.

2.2

Only beer and wine may be produced at an in-store brewing premises.

2.3

Beer and wine produced at an in-store brewing premises must be for a customer’s personal use and must not be produced or packaged for commercial purposes.

2.4

Beer and wine produced at an in-store brewing premises cannot be served or sold at social occasion permit events.

2.5

The area where beer or wine is produced must not be not accessible to the general public.

2.6

The in-store brewing operator or their staff are not allowed to produce or package product on behalf of the customer.

2.7

Minors must not produce beer or wine nor can they assist an adult in mixing ingredients or bottling the finished product.

2.8

Minors may be employed by an in-store brewing premises but are restricted from participating in any functions specifically related to the production of beer or wine and must be supervised by an adult at all times.

2.9

Every advertisement prepared by or on behalf of a licensee must comply with the Canadian Code of Advertising Standards established by Advertising Standards Canada.

2.10

An in-store brewing premises is restricted from indicating that beer or wine is available for sale on the premise, or advertise the price of beer or wine on a per bottle basis.

2.11

The operator may provide customers with a tasting of the customer’s own product for quality assurance purposes prior to bottling in a quantity not to exceed 60 ml of wine or 120 ml of beer

3.0 Brewing Process

3.1

The customer must be invoiced for all ingredients used in the brewing or fermentation process before beginning production and the invoice must set out the details of the transaction.

3.2

Customers must mix their own ingredients to begin the fermentation process with the operator providing only limited assistance.

3.3

The operator must attach a carboy tag or label to every carboy, fermentation vessel, and barrel that clearly states the customer’s real name or unique identifying number, date that the product was started, and customer’s invoice number.

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3.4

The operator may store the product being produced by an individual for personal use on the premises only. Off-site storage is prohibited.

4.0 Packaging and Storage of Product

4.1

When bottling beer or wine, the customer must place the beverage alcohol in the containers themselves and then must cap and/or cork the containers. The operator may only demonstrate the correct use of the bottling or capping equipment, but may not perform the packaging process on the customer's behalf.

4.2

The operator is prohibited from storing the finished packaged wine or beer at their premises and must ensure customers remove their wine or beer from the premises immediately after packaging.

4.3

The operator must not deliver the packaged wine or beer to the customer.

5.0 Unsatisfactory or Unclaimed Product

5.1

If a customer returns a product they are not satisfied with, the operator may provide the customer with the opportunity to make a free or discounted batch of product in accordance with all standards. A new invoice must be prepared even if there is no cost.

5.2

The operator must destroy all unsatisfactory or unclaimed product.

5.3

The operator must maintain detailed records to ensure all production of beer and wine within the in-store brewing premises is being carried out by individuals for their own personal use.

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