

# 2021 Liquor Service Stakeholder Consultations

## Stakeholder meetings

1. Overall satisfaction with current framework due to previous modernization efforts.
2. Streamline current licences and allow more flexibility.
3. Mixed support for stand-alone bar licence.
4. Impact of COVID-19 on the hospitality industry.
5. Need for continued engagement and proactive communication.

## Stakeholder survey results

30%  
Agree that current framework creates some challenges

57%  
Agree that the system needs to be more flexible

66%  
Agree the licence framework meets business needs

46%  
Agree the current licence categories work well

## Concerns

about increased liquor access

- Increased law enforcement needs
- Proactive public health and safety
- Strong public education needs

## Final thoughts



Modernization of liquor service licences is the long-term goal



Need to balance industry needs with public safety and social responsibility

**Outcome:** Changes to service framework under consideration by government. The LGCA will continue stakeholder outreach to address industry needs.